

CONTACT

hello@adelinaseda.com

adelinaseda.com (205) 602-5895

EDUCATION

The University of Akron

Akron, OH

Bachelor of Fine Arts

Graphic Design Expected May 2021

Associate of Applied Science

Hospitality Management Culinary Arts, Fall 2016

HONORS/AWARDS

Honors Scholarship

Dean's List, All Semesters

Scholarship for Excellence

Akron Advantage Gold Award

Akron Advantage Gold Credit

Mary B. Demetros Memorial Scholarship

Folk Endowed Scholarship

Cletus and Clara Roetzel Scholarship

SOFTWARE

Adobe Acrobat DC

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Adobe Photoshop

Hootsuite Certified

Microsoft Office

Sketchbook Pro

WORK EXPERIENCE

Vinya Intelligence, Inc.

Contract Designer, Dec 2020-Present

Design all online and print materials from startup, investor and sales decks, video edition, and other marketing and internal materials

Providence Healthcare

Contract Designer, Mar 2020-Present

Design online and print campaigns, social media content, video edition, and other marketing and internal materials for twelve facilities and this umbrella company in accordance with their brand guidelines

Lumis Marketing

Design Intern, Oct 2019-Present

Design various print materials, monthly newsletter, room service menu, and other internal and external materials

The Courtyard by Marriott

Bistro Supervisor, Jan 2017-Mar 2020 Bistro Server, May 2016-Jan 2017

The University of Akron

Notetaker, Aug 2014-Dec 2018

Aramark Dining Services

Cater Waiter, Aug 2016-Nov 2016

The University of Akron

Peer Mentor, Aug 2015-May 2016

ACTIVITIES

Student Design Society

Member, Oct 2019-May 2020

Kappa Kappa Gamma, Lambda Chapter

Member, Feb 2016-May 2020

Served as the Vice President of Academic Excellence Spring 2019-Fall 2019 Served as the Vice President of Standards from Spring 2018-Fall 2018 Served as the Event Chairman in Fall 2016

Culinary Artist Club

Member, Aug 2016-May 2018

Hospitality Club

Member, Apr 2016-May 2018

Served as President from August 2017-May 2018