



CONTACT

hello@adelinaseda.com
adelinaseda.com
205.602.5895

EDUCATION

The University of Akron
Akron, OH

Bachelor of Fine Arts
Graphic Design, May 2021

Associate of Applied Science
Hospitality Management
Culinary Arts, Fall 2016

RECOGNITION

Honors Scholarship
Dean's List, All Semesters
Scholarship for Excellence
Akron Advantage Gold Award
Akron Advantage Gold Credit
Mary B. Demetros Memorial Scholarship
Folk Endowed Scholarship
Cletus and Clara Roetzel Scholarship

SKILLS

Adobe Creative Suite
Hootsuite Certified
Illustration
Microsoft Office
Photography

WORK EXPERIENCE

Lumis Marketing

Contract Designer, May 2021-Present
Design Intern, Oct 2019-May 2021

Design various print materials for clients including monthly newsletter, room service menu, and other internal and external materials

Providence Healthcare Management, Inc.

Contract Designer, Mar 2020-Present

Design online and print campaigns, social media content, video edition, and other internal and external materials for twelve facilities and this umbrella company in accordance with their brand guidelines

Vinya Intelligence, Inc.

Contract Designer, Dec 2020-Nov 2021

Design online and print materials from startup, investor and sales decks, video edition, and other internal and external materials

The Courtyard by Marriott

Bistro Supervisor, Jan 2017-Mar 2020
Bistro Server, May 2016-Jan 2017

The University of Akron

Notetaker, Aug 2014-Dec 2018

Aramark Dining Services

Cater Waiter, Aug 2016-Nov 2016

The University of Akron

Peer Mentor, Aug 2015-May 2016

ACTIVITIES

American Advertising Federation

Member, Dec 2019-Present

Student Design Society

Member, Oct 2019-May 2020

Kappa Kappa Gamma, Lambda Chapter

Member, Feb 2016-May 2020

Served as the Vice President of Academic Excellence Spring 2019-Fall 2019

Served as the Vice President of Standards from Spring 2018-Fall 2018

Served as the Event Chairman in Fall 2016

Culinary Artist Club

Member, Aug 2016-May 2018

Hospitality Club

Member, Apr 2016-May 2018

Served as President from August 2017-May 2018